Jarka Koňaříková

Enthusiastic Copywriter & Content Maker

Affectionate Mum & Wife & Friend

Keen Aktivist in Communal Affairs

Passionate Explorer of Nutrition & Healing

# EDUCATION

**2010 Thames Valley University, London, UK**

Diploma of Higher Education in Nutritional Medicine

**1996** **University of Economics, Prague**

Faculty of International Relations, specialized in Marketing

**1994** **Università Commerciale L. Bocconi, Milano, Italy**

Semester Internship

**1990** **Secondary School of Economics, Brno**

Graduated in International Trade

**EXPERIENCE**

**2011 – up to now**

**CEO, Copywriter, Strategic Planner, Propaganda Art & Design, Prague**

**2006 – 2008**

**Group Brand Manager, Bel Sýry Česko, Prague**

**2005 – 2006**

**Account Manager, PR agency Quent, Prague**

**2002 – 2005**

**European Brand Manager, Unilever Europe, Crawley, UK**

**1996 – 2002**

**Brand Manager, Unilever ČR, Prague**

**SKILLS**

**Copywriting**

**Content making**

**Strategic marketing**

**Account management**

**HOBBIES**

I am an explorer of health, nutritional science, holistic healing, and medicinal herbs. I love travelling and sports (pilates, yoga, running, hiking). I devote most of my time to my family.

I am active in communal affairs. I love reading and gardening.

**CONTACTS**